

Innovative products and inspiring experiences: Dentsply Sirona World thrilled thousands of dental professionals at the event in Orlando

Press Contact

Dentsply Sirona World in Orlando, Florida, closed with a grand finale. Attendees experienced a one-of-a-kind conference. Dentsply Sirona World included extraordinary celebrity entertainment, and Dentsply Sirona presented many new products while hundreds of workshops showed dental professionals how to make their work even easier, faster, and safer.

Bensheim/Salzburg, September 25, 2018. Exciting, inspiring, powerful – that is how most of the attendees described their experiences at Dentsply Sirona World, which came to a close in Orlando on Saturday, Sept. 15. Various breakout sessions, hands-on workshops, and lectures, plus numerous product presentations on a total of twelve topics provided attendees a comprehensive insight into current trends in dentistry.

“The passion dentists have for their profession always amazes me. Their commitment to patients and healthcare overall is inspiring and incomparable to any other business,” said Don Casey, CEO of Dentsply Sirona. “As a company, we take that passion and commitment and put it back into our work to make dentistry even better and create procedures that help dental professionals at practices and laboratories get ahead. The only way we can achieve that is if we listen to our customers every single day”

New solutions for safe treatment processes

Dentsply Sirona presented many innovations in Orlando. Azento™ - single tooth replacement is providing everything the dentist needs for the implant treatment, including a proposed surgical and prosthetic plan, and all components and instruments needed for the case – it could not be simpler. This streamlined custom implant solution enables consistently excellent results both for the patients and the dental practice. It is designed to help dentists provide the optimal implant size, position, healing environment, and restoration for every case, enabling a great patient experience and fast turnaround times. Practices reduce their workflow process to scanning, approving the treatment plan, and performing the implant procedure. Azento takes care of the rest. Azento will be available in Canada and Europe in 2019.

In the field of imaging systems, the Sidexis 4 software and the Orthophos SL X-ray unit software have been updated. Dental practices and hospitals now benefit from added functions and even better 3D image quality. This is accompanied by a new 3D endodontic layout for even easier analysis, the complete integration of SICAT Endo, and new image filters.

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dental care. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY.

Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

Technologies and strategies for successful practices and laboratories

More than 100 recognized dental experts gave attendees at the three-day Dentsply Sirona World congress a taste of how digital technologies and smart strategies can make practices and laboratories even more successful. Numerous workshops highlighted how the products and solutions help benefit dentists, assistants, and dental technicians in their practice, but that their expertise is ultimately what makes the products and solutions work cohesively and successfully in their environment.

A special highlight was the live surgery, held during the opening General Session, that was transmitted from a separate room into the large conference hall. A patient was fitted with a bridge produced with CEREC SW 4.6 for the already-placed implants. The implants had previously had a screw-retained temporary restoration.

With more than 200 Breakout Sessions available within 12 educational tracks, attendees were impressed with the myriad quality educational sessions. Topics ranged from introductory to expert, and hands-on sessions provided attendees the chance to learn from industry experts in a collaborative space allowing attendees to apply and test their knowledge on the spot. The ultimate objective is for event attendees to leave with ideas on how to improve their daily work within their practice and to expand their network of peers.

Relaxed atmosphere with first-class entertainment

The exciting professional program was rounded off by extraordinary entertainment events. Doris Kearns Goodwin, the best-selling author and Pulitzer Prize winner, spoke to General Session attendees during her keynote speech about her experience in "Leadership in Turbulent Times". Comedian Jim Gaffigan cast a mocking eye on current events with his unique brand of humor. The phenomenal private concert by Global pop superstar Katy Perry had attendees on their feet while she performed top hits like "Roar," "Teenage Dream," and "Firework." The event closed with an Oktoberfest-themed celebration.

Guests were blown away and it was clear that everyone was already looking forward to Dentsply Sirona World 2019 to be held from October 3-5 at the Mandalay Bay Hotel in Las Vegas.

Due to the different approval and registration times, not all of the products mentioned are available in all countries.

IMAGES

are available to [> download](#) on the website.



Fig. 1: More than 100 speakers shared their knowledge in breakout sessions, presentations, and lectures.



Fig. 2: With more than 200 Breakout Sessions available within 12 educational tracks, attendees were impressed with the myriad quality educational sessions.



Fig. 3: Numerous new products and solutions were presented to the trade audience for the first time at Dentsply Sirona World.



Fig. 4: Don Casey, CEO of Dentsply Sirona, opened the Dentsply Sirona World



Fig. 5: The ultimate objective is for event attendees to leave with ideas on how to improve their daily work within their practice and to expand their network of peers.



Fig. 6: Thousands of attendees packed over 200 workshops and breakout sessions.

