

Extremely limited time offer team bundle pricing: One doctor and two staff members can attend Dentsply Sirona World 2018 for just \$2,995

Register for the Ultimate Dental Meeting today and enjoy record savings with this exciting special - but hurry! This offer ends soon.

CHARLOTTE, N.C. (June 27, 2018) – Dentsply Sirona, the Dental Solutions Company™, announced today an unprecedented registration special for Dentsply Sirona World 2018: one doctor and two staff members can attend the industry’s largest educational festival for \$2,995 - a savings of more than \$1,000! This offer ends on Tuesday, July 31, so register yourself and your team now before time runs out.

“Dentsply Sirona World offers superlative education via 12 comprehensive tracks - including the new Dental Assisting track - for all dental professionals, and our hope is to encourage doctors to bring their staff members along for the ultimate educational experience,” said Ingo Zimmer, Vice President of Marketing, US CCO.

Registration includes access to:

- General sessions
- Breakout sessions
- Trade show floor
- Unlimited networking opportunities
- Entertainment events- including the private performances by Katy Perry and Jim Gaffigan!
- Health & Wellness activities
- Dentsply Sirona World Closing Oktoberfest-themed party

VIP registration is available for an additional \$500 per person. Enjoy perks, including dedicated registration space and badge pick-up line, reserved VIP seating for all General Sessions, and more.

Dentsply Sirona World 2018, hosted at the Rosen Shingle Creek, offers an experience like no other dental meeting you’ve ever attended, so take advantage of this special offer before it expires on July 31. Register now at www.dentsplysironaworld.com or contact the DSW18 hotline at 1-844-462-7476 or email events@dentsplysironaworld.com.

Press Contacts

Julie Bizzell
Director of Marketing Services
julie.bizzell@dentsplysirona.com

Caitlin Couillard
CAD/CAM Marketing Coordinator
caitlin.couillard@dentsplysirona.com

Marion Par-Weixlberger
Director of Corporate Communications
marion.par-weixlberger@dentsplysirona.com

4835 Sirona Drive, Suite 100
Charlotte, NC 28273
T 800-659-5977
F 704-602-4373
www.dentsplysirona.com

ABOUT DENTSPLY SIRONA:

Dentsply Sirona is the world’s largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As

The Dental Solutions Company™, Dentsply Sirona’s products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona’s global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company’s shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.