

Fuel your mind, body and soul at Dentsply Sirona World 2018 wellness activities

Fun run, yoga class among group health activities planned during the Ultimate Dental Meeting scheduled September 13-15 in Orlando

CHARLOTTE, N.C. (July 20, 2018) – Lace up your sneakers for a medieval fun run and get your *om* on at group yoga during Dentsply Sirona World 2018. Over three days at the Rosen Shingle Creek Resort in Orlando, the Ultimate Dental Meeting's wellness activities bring together hundreds of attendees interested in recharging their mind and bodies through creative and healthy events.

A Medieval Fun Run is scheduled for Friday, September 14 at 6 a.m. and per tradition, participants are encouraged to come dressed for the event. Lords, ladies, knights and peasants in their finest medieval attire will enjoy a scenic three-mile run alongside the Rosen Shingle Creek's impressive championship golf course. The first 300 participants to finish receive an official Dentsply Sirona World 2018 bottle blender. The Medieval Fun Run is an untimed event and open to runners and walkers of all ages and abilities.

Beginner to experienced DSW18 yogis are in for an unforgettable treat at the YOGA MIX! *A Modern Twist on Yoga* class scheduled for Saturday, September 15 at 7 a.m. Expert instructors from YOGA MIX! Orlando will lead participants during a fun, dynamic and upbeat class located at the outdoor terrace overlooking the resort's swimming pools and golf course. The first 300 attendees receive a free Dentsply Sirona World 2018 yoga mat, which will be handed out the morning of the event for use during the class.

"In addition to experiencing the biggest, brightest, newest, most innovative and creative dental industry discussions, trade show and educational sessions at Dentsply Sirona World 2018, attendees can also take part in fun group wellness activities," said Vice President of Marketing Ingo Zimmer. "No other industry event offers as much stimulation for the mind, body and soul as Dentsply Sirona World!"

Meeting registration includes admittance to electrifying general session presentations, 12 specialized education tracks, stimulating entertainment and, of course, the opportunity to participate in the group health activities.

Press Contacts

Julie Bizzell
Director Marketing Services
julie.bizzell@dentsplysirona.com

Sean Clark-Weis
Marketing Services Coordinator
sean.clark-weis@dentsplysirona.com

Marion Par-Weixlberger
Director of Public Relations &
Corporate Communications
marion.par-weixlberger@dentsplysirona.com

4835 Sirona Drive, Suite 100
Charlotte, NC 28273
T 800-659-5977
F 704-602-4373
www.dentsplysirona.com

ABOUT DENTSPLY SIRONA:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

Additionally, this year's event features a keynote address from Presidential Historian and Pulitzer Prize-winner author Doris Kearns Goodwin and performances by Comedian Jim Gaffigan and international Pop Superstar Katy Perry.

An unprecedented registration special for Dentsply Sirona World 2018 is currently available: one doctor and two staff members can attend the industry's largest educational festival for just \$2,995 - a savings of more than \$1,000! This offer ends on Tuesday, July 31, so register yourself and your team now before time runs out.

To learn more about Dentsply Sirona World 2018 and to register, visit www.DentsplySironaWorld.com, contact the event hotline at 1.844.462.7476 or email events@dentsplysironaworld.com now.

