Press release



Dentsply Sirona Expands and Extends Relationship with Pacific Dental Services, LLC

DENTSPLY SIRONA Inc., The Dental Solutions Company[™], today announced that the Company has again extended and expanded its relationship with Pacific Dental Services, LLC (PDS).

York, Pennsylvania, June 16, 2017. The new, larger five year agreement between Dentsply Sirona and PDS will provide PDS and the more than 1,600 dentists they support with access to new technologies, and unique marketing, sponsorship, and training opportunities, in addition to the entire Dentsply Sirona consumables offering. In 2012 the two companies set an industry record that resulted in CEREC® CAD/CAM technology being integrated into every PDS-supported practice. The latest agreement continues providing PDS-supported practices with leading Dentsply Sirona equipment and technology such as CEREC and the entire consumables portfolio.

PDS supports over 580 dental practices in seventeen states. As a group, PDS-supported offices have implemented Dentsply Sirona's CEREC technology system and are the world's largest network of CEREC users having completed over 1.4 million CEREC restorations to date. Given the significant number of PDS-supported owner-dentists who have chosen to adopt these technologies for their dental practices to date, combined with the anticipated growth in the number of PDS-supported offices, the parties anticipate that the number of PDS-supported offices utilizing Dentsply Sirona technologies could exceed 800 during the life of the agreement.

Jeffrey T. Slovin, Chief Executive Officer of Dentsply Sirona commented: "We are pleased to announce the extension and expansion of our relationship with Pacific Dental Services with this significant agreement. By partnering with PDS' supported owner dentists we can accelerate the adoption of our innovative end-to-end integrated solutions and improve patient care. For years, PDS' supported owner dentists have been at the forefront of embracing Dentsply Sirona technology as a core differentiator and growth enabler. We are excited to continue and expand this valuable partnership for years to come."

Stephen Thorne, IV, Founder, President and Chief Executive Officer of PDS explained, "Dentsply Sirona continues to be a valuable strategic partner for PDS and those practitioners we support. This renewed long-term agreement highlights our faith in them, their technology, and the benefit they offer as we continue to lead the field in helping dentists bring modern dentistry to their patients - increasing access, and improving quality."

Press contact

Marion Par-Weixlberger Director Corporate Communications & Public Relations Sirona Straße 1 5071 Wals bei Salzburg, Austria T +43 (0) 662 2450-588 F +43 (0) 662 2450-540 marion.parweixlberger@dentsplysirona.com

Kerstin Schicha Edelman.ergo Charlottenstrasse 68 10117 Berlin, Deutschland Tel. +49 (0) 30 201805-70 kerstin.schicha@edelmanergo.com www.edelmanergo.com

ABOUT DENTSPLY SIRONA:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company[™] Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

About Pacific Dental Services, LLC:

Founded in 1994, PDS is one of the country's leading dental support organizations (DSO), providing supported autonomy that allows dentists to concentrate on clinical excellence and the highest levels of costeffective comprehensive patient care. PDS originated the Private Practice+[™] model to allow dentists to focus on their passion: serving patients. PDS also pioneered the concept of modern dentistry – enabling dentists to combine advances in the latest technology with the best operational practices and procedures, highly skilled support staff and a commitment to ongoing training and education. Today they support over 580 dental offices across the United States. They aim to be the provider of choice in all the markets they serve, helping supported dentists to cultivate patients for life. For more information, visit http://www.PacificDentalServices.com

About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with over a century of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company[™], Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit

<u>www.dentsplysirona.com</u> for more information about Dentsply Sirona and its products.

DOCUMENTS

are available for <u>> Download</u> on the website.