

Dentsply Sirona Special Clinic Solutions: Looking back on 365 days of success

Dentsply Sirona International Special Clinic Solutions yielded positive results after a successful first year. The order from Otago University in New Zealand and the installation of treatment centers at Quito University in Ecuador are just two of the many highlight projects of the year. Furthermore, attendance at dental trade shows around the world boosted the visibility of the business division; International Special Clinic Solutions will also be represented at the IDS 2017.

Bensheim/Salzburg, March 21, 2017. Be it Asia, South America or Europe, the goal is always clear: Working with trainers to create individual solutions for educational institutions in order to teach dentists all around the world in the most practical environment possible. Even before the merger with DENTSPLY in February 2016, Sirona had assisted more than 450 universities and teaching hospitals in the planning and setting up of new, modern training courses; of course, today this approach continues to be pursued under Dentsply Sirona. In order to meet growing demands and to continue successful progress, the business division International Special Clinic Solutions was established at Dentsply Sirona around a year ago. "Setting up modern training courses allows students to learn using the latest technologies in dentistry. Dentsply Sirona Clinic Solutions support clinics on-site from the planning phase to the installation phase. We also provide students and professors with intensive training sessions to promote familiarity with the use of the devices," explained Jörg Vogel, Vice President Sales Clinic Solutions at Dentsply Sirona.

Many projects around the world

A particular achievement last year was the contract between Dentsply Sirona and Otago University in Dunedin, New Zealand. Completely equipping the university with Dentsply Sirona products is the biggest order in the history of Clinic Solutions. Product delivery, which includes 270 Sinius treatment centers, will start in July 2017. A few months prior, the University of Quito in Ecuador became the first teaching institute in Latin America to be provided with equipment. In September 2016, Dentsply Sirona carried out the first of two orders: the installation of 49 Intego treatment centers. Together with the Brazilian Navy, a concept was developed last year to offer quality and effective dental care to those with insufficient medical care who live in remote, poorly accessible areas of the Amazon.

Another internationally successful project was the installation of 37 Intego treatment centers at the NYU College of Dentistry (USA), which was the first Intego installation in a North American university. Dentsply Sirona Clinic Solutions also yielded successes in Europe, such as the installation

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About Dentsply Sirona:

Dentsply Sirona is the world's largest manufacturer of professional dental products and technologies, with a 130-year history of innovation and service to the dental industry and patients worldwide. Dentsply Sirona develops, manufactures, and markets a comprehensive solutions offering including dental and oral health products as well as other consumable medical devices under a strong portfolio of world class brands. As The Dental Solutions Company™, Dentsply Sirona's products provide innovative, high-quality and effective solutions to advance patient care and deliver better, safer and faster dentistry. Dentsply Sirona's global headquarters is located in York, Pennsylvania, and the international headquarters is based in Salzburg, Austria. The company's shares are listed in the United States on NASDAQ under the symbol XRAY. Visit www.dentsplysirona.com for more information about Dentsply Sirona and its products.

of around 50 treatment centers and 37 simulation workstations at the university hospital in Graz, Austria.

Strong presence at international events

In addition to working on many projects, awareness of Dentsply Sirona Clinic Solutions was also raised by attendance at numerous events, including successful trade show appearances at the ADEE (Association for Dental Education in Europe) in Barcelona (Spain) and the SEAADE (South East Asia Association of Dental Education) in Saigon (Vietnam). Another highlight was the visit by 30 professors from 16 Latin American universities to Dentsply Sirona. As part of the Dental Technology Forum from November 14th to 19th with stops in Bensheim, Krems and Salzburg, participants were able to become familiar with the quality of the entire Dentsply Sirona product range and observe production processes up close. The new website www.sirona.clinic was also set up to give those interested the latest information in this field. The website contains a wealth of information and project-related videos providing insight into the exciting work at Dentsply Sirona Clinic Solutions.

Almost double the IDS exhibition space

At this year's IDS, solutions for the clinical area will be presented at an exhibition space almost twice the size compared to 2015. A new product, the Sim Multi Bench, will also be presented. This allows for both conservative and prosthetic courses to be taught at just one workstation in a very small space. The focus of Dentsply Sirona Special Clinic Solutions at the International Dental Show will also be on prepCheck, a CAD/CAM-based evaluation and training system.

Due to various certification and registration periods, not all products are immediately available in all countries.

Dentsply Sirona Clinic Solutions at the IDS 2017:

Hall 10.2, Stand P-029

IMAGES



Fig. 1: Dentsply Sirona Clinic Solutions collaborated with the Brazilian Navy to develop a concept to offer quality and effective dental care to those with insufficient medical care who live in remote, poorly accessible areas of the Amazon.



Fig. 2: 33 Lecturers from eight Latin American countries participated in the Dentsply Sirona Dental Technology Forum 2016.



Fig. 3: Jörg Vogel, VP Sales Clinic Solutions at Dentsply Sirona.



Fig. 4: The Sim Multi Bench allows for both conservative as well as prosthetic courses at just one workstation.

